

**Lokalblok Corporate Design Guide - Vol.1**

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Picture Component



Word Component

lokal**blok**

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If you have questions about Corporate Design, please contact:
 Michal Kuna ' +420604773360 ' mk@tempest.cz ' http://nuborn.net

USE THIS AS A MINIMAL SIZE



info

picture/word
components

real size = 8x10mm
 font size = 8 points

info

word comp. only

real size = 1.318 x 1.133 mm
 font size = 8 points

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USE THIS AS A SMALL SIZE



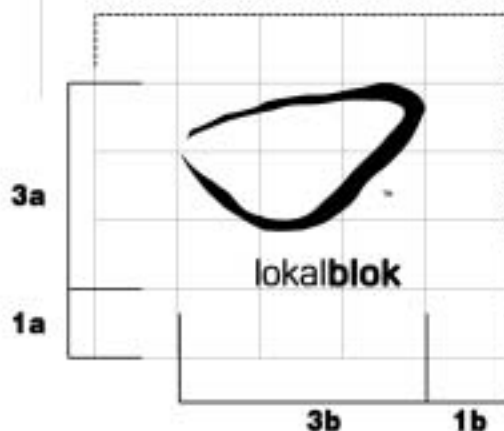
lokalblok™

USE THIS AS A REGULAR TO LARGE SIZE

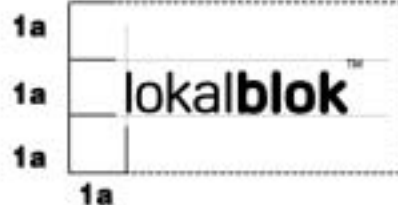


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USE THIS TO WRK TO MEASURE BORDER SPACE



BOARDER SPACE





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STANDARD PRESENTATION & CORPORATE COLORS

1 COLOR 100% Black



2 SPOT COLORS

or process CMYK print



COLORS OF LOGOTYPE COMPONENTS

PANTONE 4515 PC
 c:0 m:9 y:50 k:24



blok

Black 40%

Black 100% + Opacity 30%

lokal

Black 100%



Black 100%



Black 50%



Black 30%



Black 0%



Black 10%

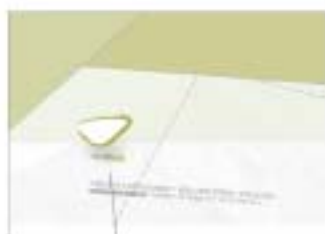
COLORS



lokablok



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FREESTYLE POSITIONING

Like young, dynamic company, we aren't afraid of futuristic and unordinary dsgn creations. Nevertheless any use of the logotype, must be confirm by Lokalblok Top Management.

VARIANTS

COLOR LAYOUT



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STYLE IMAGES



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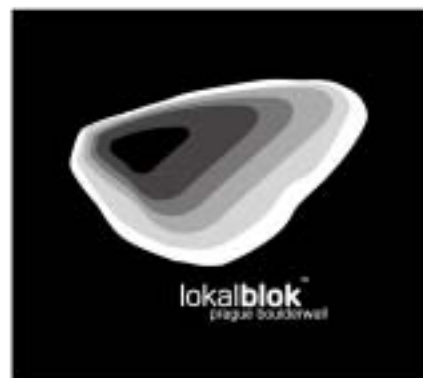
lb™



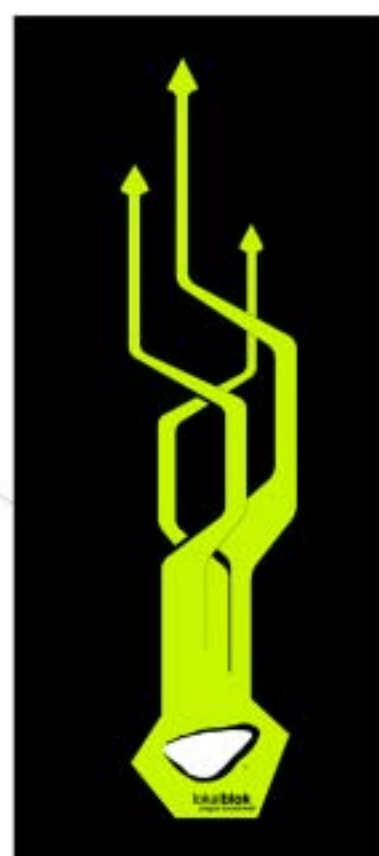
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MUCH MORE TIME TO WORK ON





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