

**Lokalblok Corporate Design Guide - Vol.1**

© 2004 by Lokal Blok s.r.o.

Reproduction of this Guide or parts thereof and/or transmission to third parties requires the approval of Corporate Marketing or the Marketing Manager for the corresponding region.

Picture Component



Word Component

lokal**blok**

Stock no. LB-CDG-1-CE © 2004 by Lokal Blok s.r.o.
Printed In Czech Republic



If you have questions about Corporate Design, please contact:
 Michal Kuna ' +420604773360 " mk@tempest.cz ' http://nuborn.net

USE THIS AS A **MINIMAL SIZE**



nfo

**picture&word
components**

real size > 8x7mm
 font size > 5 points

nfo

word comp. only

real size > 7,316 x 1,703 mm
 font size > 5 points

lokablok™

USE THIS AS A **SMALL SIZE**



lokablok

lokablok™

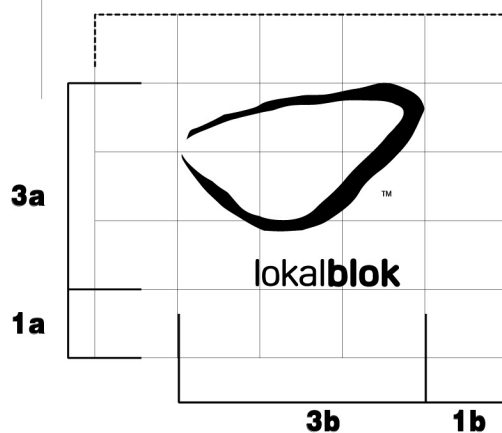
USE THIS AS A **REGULAR TO LARGE SIZE**



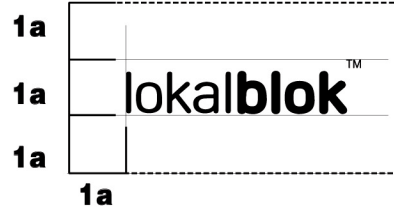
lokablok

lokablok™

USE THIS TO WAY TO MEASURE **BOARDER SPACE**



BOARDER SPACE

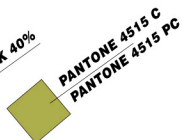
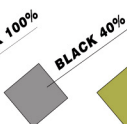
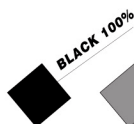




If you have questions about Corporate Design, please contact:
 Michal Kuna ' +420604773360 " mk@tempest.cz ' <http://nuborn.net>

STANDARD PRESENTATION & CORPORATE COLORS

1 COLOR 100% Black



2 SPOT COLORS

or process CMYK print



COLORS OF LOGOTYPE COMPONENTS

PANTONE 4515 PC
c:0 m:9 y:50 k:24



Black 40%

Black 100% + Opacity 30%

lokal

Black 100%



Black 100%



Black 50%



Black 30%



Black 0%



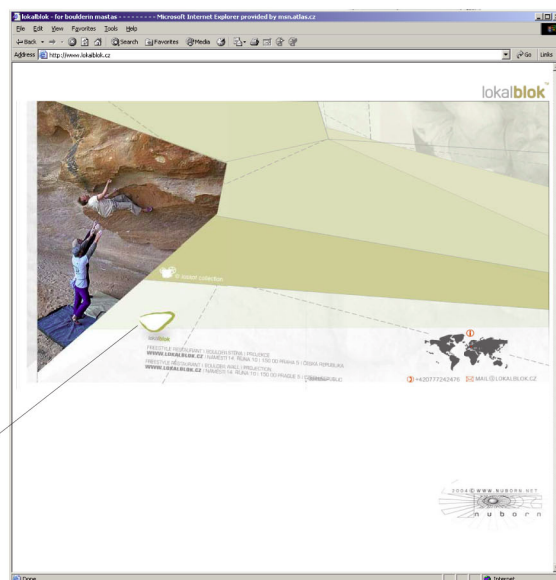
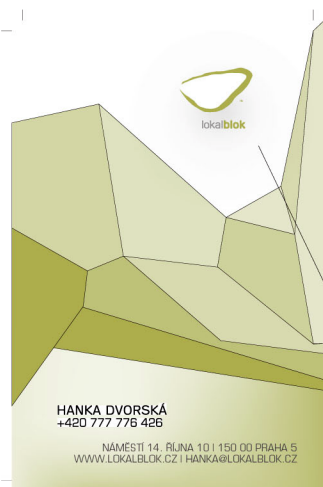
Black 10%

COLORS





If you have questions about Corporate Design, please contact:
Michal Kuna ' +420604773360 " mk@tempest.cz ' http://nuborn.net



FREESTYLE POSITIONING

Like young, dynamic company, we aren't afraid of futuristic and unordinary dsgn creations. Nevertheless any use of the logotype, must be confirm by Lokalblok Top Management.

VARIANTS

COLOR LAYOUT



lokalblok™

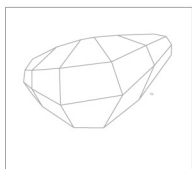
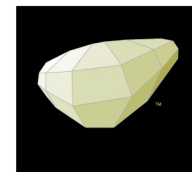
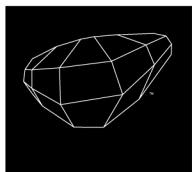
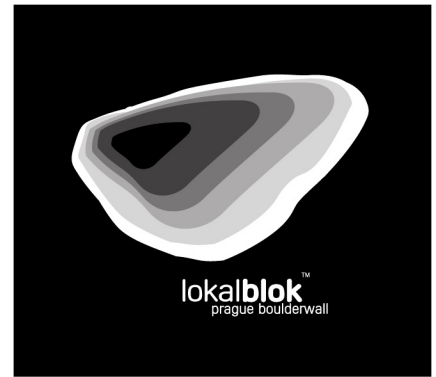


STYLE IMAGES

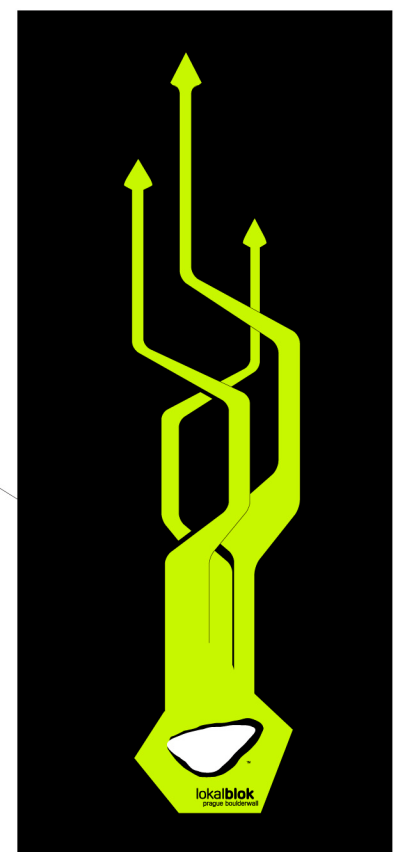




If you have any questions about Corporate Design, please contact:
Michal Kuna ' +420777205036 ' mk@tempest.cz ' <http://nuborn.net>



MUCH MORE TIME TO WORK ON





If you have questions about Corporate Design, please contact:
 Michal Kuna ' +420777205036 ' mk@tempest.cz ' <http://nuborn.net>

